



YOUR MUST LIVE
PULSANT
CULTURE

live **PARÁ**

THE MOST VIVID AMAZON



**To be in Pará is to be
in a state that
breathes culture.**

The roots that shape the identity of the people of Pará are reflected in everything we do, eat, and live. Indigenous, black, and European people have lived here and the result is people that celebrates traditions in the best way possible.

The cultural manifestations of Pará bring out the pride of being Paraense in a profusion of feelings, colors, and sounds. You will love to experience the pulsating culture from every corner of the state!

The Lower Amazon is the scenario of one of the greatest rescue of the ancestral indigenous culture.

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Festribal Festival das Tribos Indígenas

Festival of the Indigenous Tribes

Festribal - the Festival of Indigenous Tribes - is a spectacle of color, music, performing arts and dance that takes place every end of July in the municipality of Juruti. The event is centered around a dispute between two tribes: the Muirapinima (red and blue) and the Munduruku (red and yellow), who face off in the Tribódromo Cultural Center for yet another title.

The allegories, costumes, songs, and choreography follow a theme chosen every year, and the way of life of the Amazon riverside dweller, the fisherman's peculiar way of life, and the indigenous rituals inspire the creativity of the artists who dedicate months to the spectacle. It is a real party that has kept the flame of tradition burning and added creativity and authenticity to the culture of Pará since 1995.



Arrastão do Pavulagem

The Arrastão do Pavulagem is what we could call a true cultural kaleidoscope.

During the entire month of June, the essence of Paraense culture is celebrated with great enthusiasm. The joy of the parade colors the streets of Belém during the entire Junina quarter.

The carimbó, siriá, and toadas de boi set the tone of the party, organized by the Arraial do Pavulagem musical group. The project was born in 1987 and started attracting more and more people who were attracted by the straw hats with colorful ribbons, regional rhythms, dances and traditions. Today, the Arrastão do Pavulagem is classified as a Cultural Heritage of Belém, and is a manifestation that carries the emotion of being Paraense in itself.



Tecnobrega

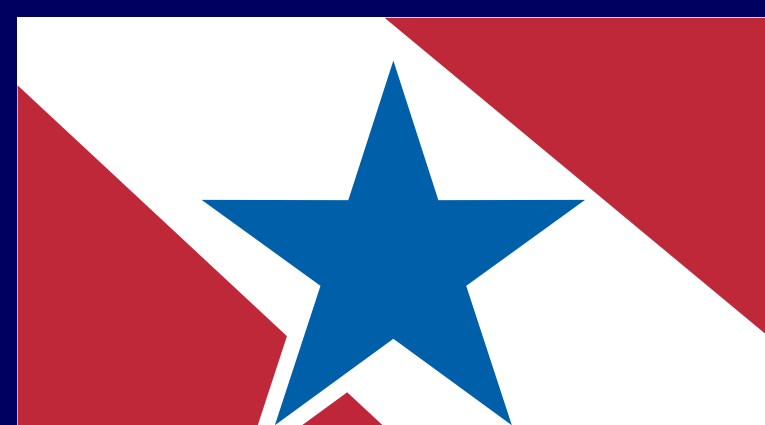
Tecnobrega is, above all, the Cultural and Immaterial Patrimony of Pará.

Conceived in the suburbs of the city of Belém, the genre was born far from the big record companies and the mass media. It is the voice of the periphery and the color of our people. This rhythm is the result of a long process of branching out from brega, which started in the 90s, when avant-garde DJs incorporated new elements to the already known and loved compositions.

In the early 2000s, all this fusion of electronic music with traditional brega finally made tecnobrega explode in the city of Belém, and it could be heard in every corner of the city, especially in the famous aparelhagem parties. Today, the rhythm born in the peripheries of the city of Belém is internationally recognized. It was mentioned in *The New York Times* and in the documentary "Good Copy Bad Copy", by Andreas Johnsen, Ralf Christensen and Henrik Moltke.

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