

Viva o
PARÁ
A AMAZÔNIA MAIS VIVA.



10
REASONS
to know why
Pará is a lot of
everything



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1. Alter do Chão



If you like beaches, you have certainly heard of Alter do Chão, in Santarém, a place to visit and keep in the best memories of your life. The reasons? Tropical weather, clear waters, thin sand, and intense Amazonian green. Not by chance, the village was elected the Best National Tourist Destination of 2021 by the XXXI Upis Tourism Award. Alter is a place of unique beauty, where you will have unforgettable moments of contemplation. It is the perfect place to relax and enjoy nature. You can enjoy a sunset, stroll along the clear waters of the Green Lake, and contemplate the meeting of the crystalline waters of the Tapajós River with the turbid waters of the Amazon River, which, nevertheless, do not mix. The best time to visit Alter do Chão? All year round. If you want beaches, come between the months of August and December during the Amazon summer, when the Tapajós River flows and the sandbanks and beaches are visible. For those looking for boat trips in the middle of the forest, it is best to travel during the Amazonian winter, the rainy season that goes mainly from January to July. At any time of the year you can have unique experiences in spectacular landscapes for all tastes. Indescribable feelings that can only be summed up in a single statement: you are in Alter do Chão.

2. Ver-o-Peso



If there is a place that can explain a little bit of the profusion of feelings that is being in Pará, this place is the Ver-o-Peso Market. There you will find a lot of everything. Our postcard is the largest open fair in Latin America - covering an area of 35,000 m² - so expect a grandiosity of colors, flavors and smells. Voted one of the 7 Wonders of Brazil, the immensity of the market is as great as the friendliness of the market vendors. Established around 1627, it is one of the oldest markets in the country. What will you find there? Well, a lot of our culture. Belém is surrounded by water almost in its totality, so the market receives fresh produce daily from all this riverside region. The Complex is divided by specialties: the Francisco Bolonha Meat Market, the Iron Market, the Stone of Fish, the Solar da Beira and the area of the herbalists - where medicinal "bottles", scented baths and perfumes are sold. The basics, which are not so basic, also include a variety of fruits, vegetables, and nuts from Pará. And, if you get hungry, don't worry, there are many options of our cuisine, such as: fried fish, charque and shrimp with açaí, tapiquinhas and varied porridge, maniçoba, vatapá, duck in tucupi, and others. It's delicious, you bet.

3. Estação das Docas



If your idea of an optimal tour involves comfort and nature, you need to visit the Estação das Docas, an open window to the river in the middle of the city. A modern tourist complex built in the restored iron warehouses of Belém's old port. There are 32,000 square meters divided into three warehouses with an English structure - an example of the characteristic architecture of the second half of the 19th century - transformed into an entertainment center, which help to make the visit to the complex - that gathers a theater, an exhibition center, handicrafts, ice-cream parlors, restaurants, boat rides along the shore, and a passenger terminal - even more indispensable. It is a perfect program for all hours of the day, but if you like sunsets, be there in the afternoon to enjoy the spectacle over the waters of Guajará Bay.

4. Círio de Nazaré



You may have heard about it, but experiencing the Círio de Nazaré is a unique experience even for those who are not Catholic: places, colors, and a sea of people gathered in a moment of faith. We show you how it is to live this festival. Every second Sunday in October Belém has a meeting scheduled in the city streets. It's the Círio again! The signs are many, and go beyond the transfers and the procession: the city lives a profusion of manifestations that go from the sacred to the profane and make the party even more attractive, reflecting the multicultural character of the Amazon, with its aesthetic, touristic, social, and characteristics, such as traditional cuisine and handicrafts. The moment is so unique that, since 2004, the Círio de Nazaré was registered as Intangible Cultural Heritage of Nature by the Institute of National Historical and Artistic Heritage (IPHAN), involving everything that sums up the festivity: the image of Nossa Senhora de Nazaré, her mantle, the cradle, the rope, the cars of promises, the songs and all its faithful. It is a lot to experience and to get to know!



5. Gastronomy



Our gastronomy is original, creative, authentic, and characterized by great diversity. More than a food practice, it is a ritual that blends the indigenous, African, and European heritages that have shaped the historical and ethnic origin of the state. Pará is, without a doubt, one of the Brazilian states with the greatest culinary diversity, a true experience. Not by chance, Belém was chosen as the Creative City of Gastronomy by Unesco, and its culinary was the best evaluated among the Brazilian cuisines, according to the Ministry of Tourism. Tacacá, maniçoba, duck in tucupi and a variety of fruits: açaí, bacuri, pupunha, taperebá and cupuaçu are worth mentioning. Together with them, the flour from Bragança and the cheese from Marajó - owners of Geographical Indication seals, the Pará nut, a variety of fish and our ice creams form a surprising gastronomy, rich in colors, smells and flavors that you can only find here. It is impossible to visit Pará and not be enchanted by the Amazon cuisine.

6. Music

The musical rhythms that rock Pará end up creating a unique identity for the people of Pará. They are engaging songs that express the cultural influences and creativity that shape our people. Paraense music is a very important element for the people of



Pará, because it helps write our history and preserve our Amazon roots. Among the authentic musical rhythms of the state, we have Carimbó, which involves us with the whirl of the dancers and the twirling skirts. Tecnobrega, on the other hand, shakes up the "aparelhagem" parties. The Xote Bragantino is an icon of the São Benedito festivities. Sirirí rocks the city of Cameté and Lundu Marajoara characterizes the way of life on Marajó Island.

7. Theatro da Paz (Belém)



If you want architectural beauty, let's talk about the Theatro da Paz in Belém. It holds a special place in the imaginary of the people of Pará who fill their eyes with all its beauty and feeling back in time. It is the largest theater in the North Region and one of the most luxurious in Brazil. An unforgettable experience, after all, it has more than 130 years of history. The "da Paz" is considered one of the country's Monuments Theaters, with 1,100 seats, perfect acoustics, crystal chandeliers, mosaic floors made of noble woods, frescoes on the walls and ceiling, dozens of works of art, railings, and other decorative elements covered in gold leaf. It is the most significant contribution of the Belle Époque, with architectural traces that recall the great Italian opera houses, hosting important attractions both in the past and in the present.

8. Ecological Park



A large state, with many tourist towns, that coexists in harmony with the incredible nature that surrounds it. More than half of the Pará territory is made up of protected areas. There are 684,000 km² distributed in 64 public conservation units and 43 delimited indigenous lands. All of them are home to one of

the state's greatest treasures: the biodiversity of flora and fauna. The ecological parks are true pieces of the Amazon in the middle of the big city. Places like Mangal das Garças, Utunga Park, Emílio Goeldi Museum and Rodrigues Alves Botanical Garden Woods connect people from Belém to nature. The city of Paragominas preserves the Adhemar Monteiro Environmental Park. In Tucuruí, the natural beauties can be contemplated in the Sebastião Camargo Ecological Park, which preserves the environment with practically no human intervention. In Monte Alegre, its State Park is an invitation to observe primitive art.

9. Combu Island



How about looking at Belém from another angle, from the perspective of the riverside dwellers who live on the other side of the Guamá River? A visit to Combu Island is a necessary experience, the urban scenery is left behind and you get to enjoy the fourth largest island in the city, in contact with the fauna, flora, and people of the Amazon. About 10 minutes by boat from the capital Belém, the Combu Island surprises by its rich nature and attractions. Here you can take a swim in the river with an incredible view of the city of Belém, walk along the many trails among the centennial trees of the Amazon region, go for a boat ride while observing the houses on the river of the communities that live there. A true paradise, known for its açai and cocoa production and, of course, its options of restaurants, bars, and leisure spaces. On the menu, the famous fishes from the Amazon region, açai and native fruit juices. This is your opportunity to have contact with nature living in harmony with man, and to get to know the way of life of a river dweller.

10. Marajó Island



If your idea is to get to know deep Brazil, get ready to experience Marajó. The largest fluvian marine archipelago in the world will certainly surprise you with incredible natural beauty, a welcoming environment, history, and a pinch of Caruan legends. A variety of experiences that only Marajó can provide. The islands are surrounded by the Atlantic Ocean and by the Amazon and Tocantins rivers. This allows you to enjoy several fresh water beaches, besides

a rich history that begins with the arrival of the Portuguese in Brazil and, of course, the Marajoara cuisine, with flavors that awaken the imagination of the visitors. Marajó also has the largest buffalo herd in the country, which is why the buffalo is an important symbol of the local culture. So is its handicraft, which is a symbol of an ethnic group that consolidated the indigenous reference to the Marajoara people. The Amazon landscape changes according to the intensity of the rains, so no matter the time of year, Marajó has charms for 365 days: lots of native forest, mangroves, flooded fields, paradisiacal beaches, and Amazonian fauna. Marajó awaits you with white sandbanks, unforgettable river baths, enchanted forests and a unique gastronomy!